

DISCOVER THE POWER OF

EZY EDUCATION

**The dynamic, online learning system
for teachers and their students**

Syllabus-focused courses for all exam boards

Courses provide video explanations and
assessments of all syllabus requirements

Automation of many teaching tasks
saves massive amounts of time

Digital record-keeping and reporting
provides improved awareness
to put teachers in control



PUTTING TEACHERS IN CONTROL WITH A DIGITAL APPROACH

BENEFITS FOR TEACHERS

EACH COURSE PROVIDES COMPREHENSIVE SYLLABUS COVERAGE

CREATING GREATER TEACHING EFFICIENCY LEARNING MANAGEMENT SYSTEMS

Instead of textbooks, revision guides and websites, 'Learning Management Systems' facilitate a wide range of focused materials - from high-quality videos to automated assessment routines - achieving exactly the same objectives with some important advantages:

- Learning is enhanced by converting static images and text into dynamic video presentations
- Teachers can see if, and how much, their students have used a resource
- Detailed records, analysis and reporting of activity and achievement support more effective student management
- On-line assessments utilising automated marking, feedback and logging saves huge amounts of time
- Full syllabus coverage via ready-made video lectures and assessments helps put inexperienced teachers ahead from day one

Although there are many excellent business studies and economics websites that deliver an increasingly wide range of resources, they are not organised into courses and lack integration.

Furthermore, as these sites are usually open- rather than managed-access, users do not have access to coherent digital records.

As a result they are unlikely to make a meaningful contribution to improving teaching efficiency.

Although this new approach can achieve many things, it's the time saved and the facility to manage learning that gives the most positive impact for teachers.

SAVING TIME

High quality videos and assessments help to develop and assess syllabus requirements and correct learning gaps with minimal teacher involvement, EzyEducation saves time and helps change the experience and effectiveness of teachers.

- Automatic and immediate marking
- Detailed feedback on every question
- Video and assessment replay options provide as much additional support as students need
- Highly efficient cover option for teachers or catch-up option for absent students
- Option to repeat assessments to measure progression
- Permanent record of every assessment and every question
- Option to review individual and class learning gaps
- Records available in easy-to-share formats for parents and colleagues

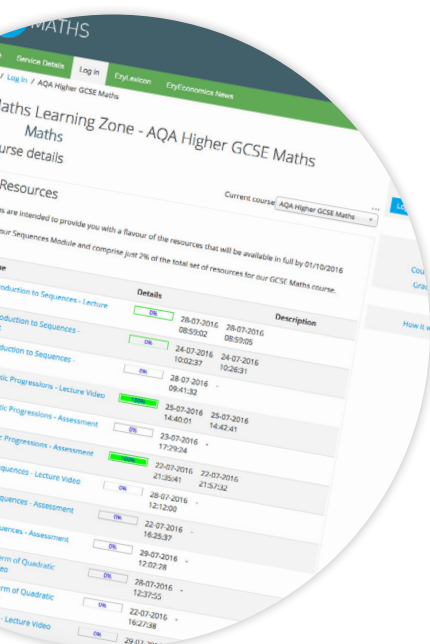
The time saved by reducing marking burdens can have a dramatic impact on the value added by teachers:

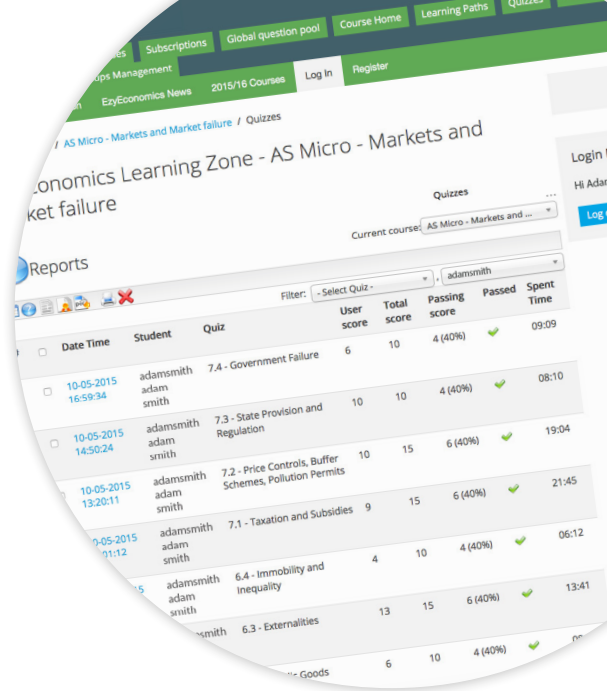
- More homework can be set without adding to teacher workload
- Teachers have more time for lesson preparation and setting/marking written work
- Reduce time used for developing knowledge to make time for invaluable technique development

MANAGING LEARNING

With the benefit of a digital learning programme, teachers will have access to data that raises awareness and makes a real difference to teaching effectiveness:

- Flipped classes can be managed effectively as levels of preparation are crystal clear
- Detailed assessment records reveal learning gaps and provide an effective basis for guiding the personalisation of learning
- Data can be shared with colleagues and parents to involve them in the management of reluctant learners





BENEFITS FOR STUDENTS

- Use of video explanations to sequence graphs and numeric examples to enhance learning
- Students can revisit explanations as many times as they need and without the usual distractions present in class
- Provides a highly effective catch-up resource for missed lessons
- Assessment routines target all syllabus requirements and are accompanied by immediate correction of errors via detailed feedback
- Careful structuring of assessment questions to correct common mistakes and misunderstandings
- The software records every answer to every question to enhance correction of learning gaps during the course and pre-exam
- Assessments can be retaken to help students apply more focus to challenging subject areas, helping teachers to observe progression
- Improved engagement. A multi-media and interactive approach is more closely aligned to the requirements of the current generation of students.
- Students can work wherever they have a device and Internet access
- Extensive assessment routines and recording of activity levels create an aspect of healthy competition, giving much greater activity levels

Take the EZY route to teaching and visit www.ezyeducation.co.uk



- Facilitates positive changes to teaching delivery models
- Less pressure and improved working conditions for teachers
- Expands recruitment options
- Strengthen school image by embracing technology
- More informed communication with parents
- Avoids dilution of learning due to large classes

BENEFITS FOR SCHOOLS

Our service is priced to help schools reduce the money they spend on support services and is structured to make teachers more informed, efficient and effective.



ABOUT US

EzyEducation is a school-centric digital learning platform. Our approach focuses on providing first class support to teachers and an engaging learning environment for students. The overall objective is to help teachers work their students harder so that high quality teaching can add even more value without teachers having to work harder.

Modern digital learning solutions are all about automating time-consuming teaching tasks and recording student activity so this can be fed into the teaching process. This cannot be achieved by an open access, unstructured and unmonitored approach to studying.

We are passionate about this and analysing the activity of students so that teachers can really help to raise the performance of all of their students.



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PETER JORDAN

Peter is the founder of EzyEducation. He taught Economics and Business Studies at the Portsmouth Grammar School before leaving to set up EzyEducation Ltd.

He holds a BA (Hons) in Industrial Economics from Nottingham University, a BSc (Hons) in Sports and Exercise Science at Chichester University and subsequently gained his PGCE.

Prior to starting his career in teaching Peter specialised in developing and marketing investment and pension products for almost 20 years in a range of senior marketing roles at the Skandia Group and as Marketing Director at Scottish Widows.

MATT HAWES

Matt has taken on the role of Maths course leader at EzyEducation. He holds a BSc in Sports Rehabilitation, and has completed a graduate teacher training programme with Southampton University. Matt has 10 years' experience teaching Maths in both the state and private education sectors whilst also taking on the roles of head of year and boarding house master. Matt is a keen advocate of online learning and has run a flipped classroom for the duration of his teaching career.

DAVID ARDLEY

David has created the EzyEducation platform. He is a career technologist who also has over 25 years' experience in the financial sector. He has worked in a range of senior IT positions at major financial organisations. The emphasis on security, maintaining operations and managing access within these roles are ideally suited to the requirements of our business.

JACOB POULTON

Jacob is a graduate of Clare College, Cambridge University. He first met Peter at Portsmouth Grammar School and became involved with the business after hearing the EzyEducation vision of a new way of supporting A-level students. He is a passionate economist and joined the team to help modernise resources in the education sector.

In addition to an enviable academic record, Jacob also has extensive experience tutoring teenage students in a range of subjects which has helped him to develop the expert communication skills possessed by highly effective tutors.

MARK SIMPSON

Mark leads the development of science courses at EzyEducation. He holds a BSc (Hons) in Applied Mathematics and Physics and has been teaching maths and science for over 14 years. For the last 11 years he was the head of science at Wavell school, where he was responsible for the development of extensive online learning solutions to support teachers and students at the school.